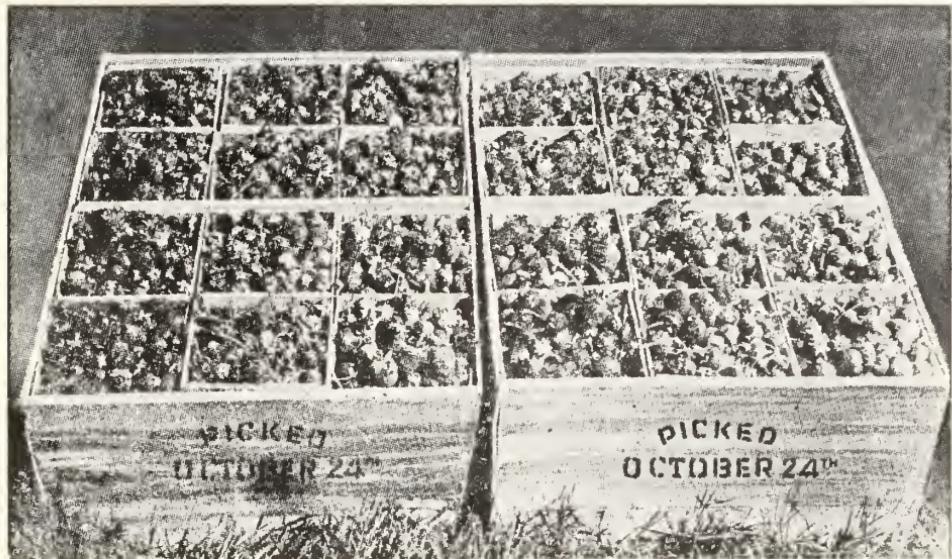


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CRATES OF EVERBEARERS READY FOR MARKET

The Story of One Square Rod

(EDITORIAL FROM "THE FARMER" OF NOV. 21ST.)

"For some time past I have been recommending the new everbearing strawberry as a fruit for the family garden without knowing exactly what they would yield. This spring I determined to find out by actual trial just what they might be expected to bear the same season they were set.

"On April 20th I put out in our back yard one square rod, carefully measured, of the Progressive, setting the plants in rows three feet apart and one foot apart in the rows. The bed was kept clear and the blossoms pulled off until July first. I made a ditch five inches deep with a hoe, half-way between the rows, for convenience in watering, and I mulched right over this ditch, about one foot wide, with old hay, which kept down the weeds for the rest of the season. The first of July we stopped cutting the blossoms, and the strength going to the fruit; from then on, we had but little work. In the midst of the fierce drouth of July we watered the bed thoroughly about five times. This sums up the care and time put into the bed.

"On July 13th, eighty-three days after setting, we began to pick berries. Every picking was carefully weighed and recorded at the time, with the following results:

"July, 56 ounces; August, 432 ounces; September, 444 ounces; October, 413 ounces.

"Eighteen ounces make a quart, dry measure. The total picking for the ninety days thus amounted to $7\frac{3}{4}$ quarts, or something over two and one-third bushels of fruit, an average of five-sixths of a quart per day.

"This means an average family supply of the choicest of all fruits one meal a day from the middle of July till freezing weather, and the plants as healthy and promising for a crop next June as any of the good old standard kinds. Is there any other fruit or vegetable that will compare with it? Strawberries of the old line varieties bring returns fourteen months from planting, require a large outlay in mulching, and run chances of serious injury over winter. Raspberries bring their first crop in two years, and grapes one year from planting. Only such early vegetables as lettuce and radish bring returns within eighty-three days.

"Some years ago I made just such an experiment with the best of our June varieties, putting an equal amount of time into the cultivation, besides mulching over winter and with a favorable season and good crop, picked thirty-two quarts fourteen months after planting. I considered that a fine yield, and for years afterwards mentioned it as an encouragement in strawberry culture. But what shall be said about more than double that yield, and within eighty-three days from planting.

"What about every family in the North having such a bed in their back yard? Could any ornament be prettier, or any planting more attractive? Is there anything that could be put on the family table that would add more pleasure than a dish of fresh, ripe strawberries, picked from the home garden every day for three months of summer?"

BOUQUETS

We like them—That's about all there is to it—We're not going to take our money with us.

EVERBEARING

Most varieties good in other this district. What is good in districts with different con-

TESTIMONIALS

HOLT COUNTY, NEBRASKA

More than we expected—Fine quality and size.—K. F. Siemsen, Atkinson, Neb.
These are a splendid berry—fine flavor and size.—Wm. T. Hayes, Atkinson, Neb.
Like them first rate. Stopped bearing November 1. Good quality and size; 85 per cent grew fine.—Geo. E. Collins, Atkinson, Neb.

ROCK COUNTY, NEBRASKA

First-class quality. Consider them a remarkable plant.—F. N. Morgan, Bassett, Neb.
About May 1, 1915, I planted 98 Everbearing plants from Boyd Nurseries. On July 18 I made first picking, during July made six pickings, making 166 ounces; during August made 16 pickings of 672 ounces, and for September, 15 pickings of 561 ounces, making a total picking from July 15 to September 30, 1915, of 1,399 ounces, or 78 quarts, and we had a hard freeze in forepart of October, which did not affect blossoms, and I picked strawberries through most of October, and I made last picking November 3, 1915.—J. E. Humphreys, Bassett, Neb.

Stopped bearing about November 10. The only strawberry for this country.—Mrs. H. Ehrsan, Butka, Neb.

BROWN COUNTY, NEBRASKA

Fine quality and size. They are a wonder.—F. T. Winkley, Long Pine, Neb.

Good quality and size. Lost no plants.—W. S. Rogers, Ainsworth, Neb.

We think they are fine.—John W. Barr, Ainsworth, Neb.

Quality and size fine. Lost no plants.—John T. Hinrichs, Altai, Neb.

Splendid flavor, good size.—J. Earl Rolston, Ainsworth, Neb.

I visited your nursery October 18, 1914, and to our surprise saw the Everbearing Strawberries loaded with ripe and green fruit, besides blossoms. I have never seen anything to equal them. We ate all we cared to and carried back to our car what we could for the rest of the party. The fruit was sweet and plump as we have ever seen. Remember, we had several hard freezes before, so I think the Everbearing Strawberries well named and a marvel. Every garden should have them.—Mrs. E. Olson, Johnstown, Neb.

KEYAPAHAN COUNTY, NEBRASKA

We got about a pint daily from 50 plants. Not excelled in flavor and size.—W. E. Ripley, Springview, Neb.

They are all right.—H. A. Koehn, Enterprise, Neb.

Bore from July 9 to October 1. Quality and size first class.—H. G. Withofer, Norden, Neb.

TRIPP COUNTY, SOUTH DAKOTA

Began bearing latter part June. Stopped about October 15. Fine flavor. Am well satisfied.—Claus Niehus, Millboro, S. D.

Good quality, fine flavor, medium size. Covered them December 5. They had frozen berries on.—W. S. Johnson, Millboro, S. D.

Didn't expect any. They did fine until October 20. Fair quality and size.—Wm. Krebs, Winner, S. D.

CHERRY COUNTY, NEBRASKA

Began bearing July 15. Stopped November 1. Fine quality and size.—A. B. Green, Valentine, Neb.

Could not be better. Lost 3 plants.—J. H. Howe, Valentine, Neb.

Began bearing very early and stopped when frost came. Lost practically no plants. Will put out more next spring.—U. G. Dunn, Valentine, Neb.

Bore from June to November 1. Quality and size first rate.—Geo. O. Weisflog, Crookston, Neb.

Bore from May 25 to October 10. Freeze stopped them. Excellent quality and size.—O. B. Weisflog, Crookston, Neb.

Good size, fine quality.—C. H. Vanden, Crookston, Neb.

Began bearing August 15 and loaded with blossoms, green and ripe berries when snow came. Had strawberry shortcake November 7. Fine quality and flavor. Think everyone who has a garden should have some Everbearing Strawberries.—Mrs. S. J. Murphy, Kilgore, Neb.

Bore from July 15 to November 10. Good quality and size. Am very well pleased with them.—B. E. White, Merriman, Neb.

SHERIDAN COUNTY, NEBRASKA

Bore from July 1 to October 15. The best we ever had.—C. W. Rebbeck, Gordon, Neb.

Bore from July 28 to October 15, about fifty quarts from 100 plants. Excellent in every way.—E. R. Clapp, Gordon, Neb.

Picked 51 quarts from 100 plants. Bore up to October 6. Am well pleased with them.—Lloyd H. Jordan, Gordon, Neb.

Bore from July 1 to October 1. Fine quality and size. Think enough of them to order enough for a bed.—W. L. Mills, Gordon, Neb.

Got about 60 quarts from 50 plants. Lost no plants.—Chas. Roberts, Gordon, Neb.

Bore until October 25. Good quality and size. They were hailed twice.—O. A. Lein, Gordon, Neb.

If I had known how good they were, do not think we would have lost any plants.—Anton Jensen, Rushville, Neb.

Very good quality and size. Well satisfied. No irrigation.—A. C. Plantz, Rushville, Neb.

Bore from latter part June until November 1. Very good.—J. H. Crowder, Rushville, Neb.

Quality and flavor fine.—Geo. Cooper, Rushville, Neb.

Bore from June 20 to November 1; good quality, medium size.—J. H. Davis, Rushville, Neb.

Picked 50 quarts from 100 plants. Excellent quality and size. Lost two plants.—Fred Wasmund, Rushville, Neb.

One of the finest and in class by itself, producing right along.—W. J. Zoll, Rushville, Neb.

Began bearing July 10, stopped when ground froze up. Got about 20 quarts from 25 plants. We would advise planting the Everbearing. I have two other kinds.—W. N. Ford, Rushville, Neb.

Fine quality.—J. F. McParland, Rushville, Neb.

Splendid. Bore from July 1 to October 1.—Ruth Gillespie, Rushville, Neb.

Excellent in flavor and quality. Stopped bearing November 10.—J. W. Carver, Hay Springs, Neb.

Bore from July 1 to November 1; first-class fruit. Only lost five out of 100 plants. Never watered them at all.—J. C. Burton, Hay Springs, Neb.

Bore from August 15 until ground froze up. Good quality and size.—W. Henry, Hay Springs, Neb.

STRAWBERRIES

ther districts are worthless in
od here is not so good in other
conditions, experience shows.

BRICKBATS

It's a long way to Tipperary but
close to Missouri and
Nebraska

MONIALS

DAWES COUNTY, NEBRASKA

Fine size and quality. The trees I got all lived.—R. S. Osborne, Chadron, Neb.
Good quality and size. Lost no plants.—O. B. Unthank, Chadron, Neb.
Bore from August to November 15. Consider them extra good.—Thos. A. Johnston, Chadron, Neb.
Very good quality and size.—C. H. Baxter, Chadron, Neb.
Fine quality and size. Pleased with them.—T. B. Kidder, Chadron, Neb.
Bore from end of July until September 18. They were fine. Lost three plants out of 100.—Mrs. J. M. Tolman, Marsland, Neb.
Stopped bearing November 1, when it froze up. Very good quality and size. We think they are great for city folks.—C. A. Minick, Crawford, Neb.
One hundred plants from you planted April 20, lost four plants. Kept blossoms pulled off until latter part June. From this time on until first freeze, without exaggeration, picked 100 quarts of berries; large and first flavor. They require very little work, only one must not neglect them.—Dr. B. F. Richards, Crawford, Neb.
Bore from June 1 to October 1; excellent; lost no plants.—Joe Hand, Crawford, Neb.
Bore from June 20 to October 15. Most as big as English walnuts. Plants very thrifty growers and large.—J. W. Ware, Crawford, Neb.

SIOUX COUNTY, NEBRASKA

Bore from August 1 to October 10. Very good quality and size. Am well pleased with them.—J. W. Newlin, Harrison, Neb.
Bore from August until October. Very fine quality and size.—Alvin Nicholson, Marsland, Neb.

FALL RIVER COUNTY, SOUTH DAKOTA

Bore from August 1 to November 20. Good quality and size.—L. H. Hedrick, Hot Springs, S. D.

BOX BUTTE COUNTY, NEBRASKA

I have had the Progressive Everbearing Strawberries growing in my garden two years and consider it much the best strawberry for this climate. The berries began to ripen about the last of July, after being set out in the spring, and continued till stopped by hard freezing weather late in the fall. I picked ripe berries from under the snow, and the vines still had green berries and blossoms. The vines are strong and vigorous and the quality of berries the best.—Dr. Oliver McUen, Hemingford, Neb.
Bore from June 1 to October 20. Fine quality and flavor. Well satisfied; more than we expected.—P. J. Michael, Hemingford, Neb.
Bore from August until frost. O. K. in size and quality.—V. L. Pierce, Hemingford, Neb.
Fine quality and size. Bore until November 1.—Alex Muirhead, Hemingford, Neb.
Bore from July 15 to October 25. Very desirable in quality and size.—E. F. Shields, Alliance, Neb.
Good size and quality. Bore until November.—R. M. Hampton, Alliance, Neb.
Bore from early July until frost. Good size and quality.—J. N. Johnston, Alliance, Neb.

MORRILL COUNTY, NEBRASKA

Bore until frost. Excellent quality and size.—L. D. Hughes, Bayard, Neb.

SCOTTS BLUFFS COUNTY, NEBRASKA

Bore from June 15 to October 15. Fine size and quality. Had ripe berries after freeze.—J. M. Mumma, Minatare, Neb.
Bore from July 15 until it froze up. Flavor unsurpassed; size fine.—F. K. Mumma, Minatare, Neb.

CUSTER COUNTY, NEBRASKA

Bore from July 20 until November 9. Good quality and size. Think they are all right.—C. H. Miller, Broken Bow, Neb.
Bore from July 15 until froze up. Fine size and quality. Every plant grew and bore. Every tree we got of you lived.—John Morford, Broken Bow, Neb.

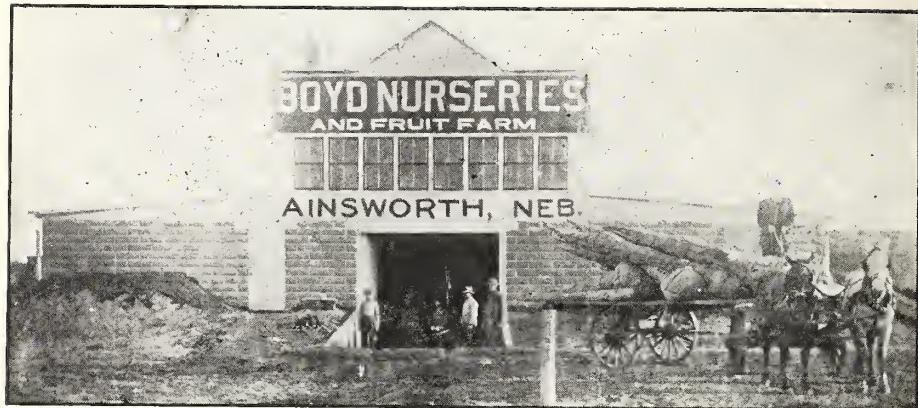
Rushville, Nebraska, September 8, 1915.

Charles J. Boyd, Esq., Ainsworth, Nebraska:

Dear Sir—Concerning the growing of fruit in Sheridan County, would say that I have had about 25 years experience. The first I planted was some 22 years ago, on my lots in town, consisting of Whitney No. 20, Hyslop, Siberian, Transcendent and Lewis crab apples, with cherries and plums. My trees made as good growth here as the same trees would have made in any other part of the state, or in any other state, and, whenever the season has been favorable, the trees have been well loaded with fruit. To be sure, in growing these trees I watered them more or less during the summer season. However, on my farm 20 miles north of Rushville, in 1905 I planted a small orchard of 150 trees, consisting of Northwestern Greenings, Wealthy and Duchess of Oldenburg apples, and all of the crab apples above mentioned. I also planted a number of cherry and plum trees and some compass cherries. These trees have made a splendid growth without irrigation. However, permit me to state that before I planted these trees I had the ground plowed as deep as it was possible to plow it; had it disked and well harrowed, then planted my trees with a good deal of care. Since that time I have had the orchard cultivated regularly at least once every ten days during dry weather, which has kept the ground in good, moist condition, and the trees steadily growing. This little orchard has already borne considerable fruit, and I can see no reason why it will not continue to do so as long as I keep it well cultivated. I might state that on a recent trip to California I discovered that where their orchards are neglected and are permitted to grow up to weeds and grass, their trees are mostly dead, and that in order to raise an orchard anywhere along the western coast it is necessary to cultivate it with as much care as would be necessary to raise a splendid good orchard on any farm in northwestern Nebraska. In other words, the same care and cultivation will produce the same results that the fruit men get in Washington, Oregon or California. I can see no reason why each and every farmer could not successfully raise a small orchard, one that could be properly cared for, and hardly miss the time employed in so doing.

Yours truly,

W. H. WESTOVER.

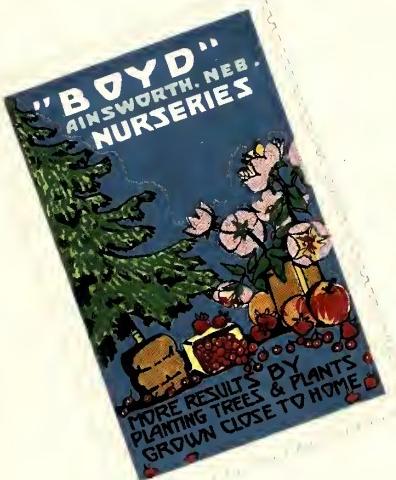


Cherry,
Bears the next season
Hardy Pear,
Bears in 3 years
Plum
and
Shade
Trees

All
Grown
Hardy
by
Cultivation
No
Irrigation

Evergreens
with ball earth
burlaped on roots
Currants
Gooseberries
Hardy Grapes,
bear the next season
Roses
Peonies

Get more results by planting trees and plants grown close to home.



Strawberries That Bear All Summer Until Hard Freezing Weather

FROST DOES NOT EFFECT THEM

But Little Work Except Picking Berries, by Mulching Between Rows With Hay.
Berries Within 3 Months After Planting. Put Light Mulch Over Plants for Winter

Thirty to forty berries from small to large on each plant all the time. We have seen as high as 130 berries on one plant, at one time. Berries are good size and little sweeter than berries of the common varieties.

Plants have twice as many roots as the common varieties, consequently are more hardy, vigorous plants. Easily grown by following the few simple directions that go with each shipment.

Plant one foot apart in the row; rows three feet apart; takes 100 plants to the square rod. Put handful of hay or straw over each plant for a few days to prevent wilting in the sun and wind; make a ditch with hoe about five inches deep half-way between rows for convenience in watering; when plants have started growing remove all mulch from over and around plants and put over ditch one foot wide and add other mulch so as to make a heavy mulch one foot wide, to keep weeds from growing, to prevent evaporation of moisture and to give space to get through to pick the berries every other day.

Keep blossoms pulled off until July 1st only the first season. They begin bearing soon afterward. After first season, begin bearing by middle of June and continue until heavy freezing weather. In the nursery ours bore better the second and third seasons than the first season.

This has been our experience, and they have done equally as well for us and for others we have seen in this district, in the sand and on the hard land, as editorial on reverse side describes, without irrigation, and will do more if irrigated.

25 PLANTS, \$1.25; \$4.00 PER HUNDRED, DELIVERED.

Ainsworth Neb. Nurseries - - - - - Boyd Nursery Co.